

How to be a Delegate to the 2020 Democratic National Convention

*Week of Aug 17th, 2020
Milwaukee, WI*



W I S (D) E M S

DEMOCRATIC PARTY OF WISCONSIN

Note re: COVID-19

- Following guidance from public health officials, the Democratic Party of Wisconsin has changed several of its processes for electing delegates, to transform planned in-person events & activities into virtual ones.
- We understand that these new processes for selecting delegates require internet access and the ability to use email which may be difficult for some members. These decisions were not made lightly, but due to the nature of the pandemic and the guidance from public health officials, the DPW Administrative Committee felt these actions were necessary in order to ensure the health and safety of every caucus participant.
- As the COVID-19 situation develops, the WI delegate selection plan and the Democratic National Convention may continue to change and adapt.

What is the Democratic National Convention?

- Held every four years
- Delegates from all 50 states and American territories
- Nominate and confirm a candidate for President and Vice President
- Adopt a Party Platform
- Unify and celebrate the Democratic Party



“This convention is...about Americans coming together to commit ourselves and our country to a path that creates more opportunity.”

- The Democratic National Convention Committee

The Experience



Wisconsin delegates at the Democratic National Convention at the Wells Fargo Center in Philadelphia, PA. on July 28, 2016.

What is the Role of a Convention Delegate?

- Attend the 2020 Democratic National Convention in Milwaukee the week of August 17th
- Vote for the Presidential and Vice Presidential Nominee
- Adopt the 2020 DNC Platform and Resolutions
- Establish the Rules to Govern the Democratic Party



Who Can be a Delegate?

- Anyone 18 years or older on or before November 3, 2020
- A resident of Wisconsin and citizen of the United States
- A registered voter in the district which they are running
- Someone who supports the values of the Democratic Party

Note: Democratic Party of Wisconsin Membership is **not** required, but is suggested.



Wisconsin delegates at the Democratic National Convention at the Time Warner Cable Arena in Charlotte, NC. on September 15, 2012.

The Four Delegate Types

1. District-level

- Elected by a two-tier caucus system: The first tier caucuses will be held at the county level and second tier caucuses will be held at the CD level

2. Automatic Delegates

- Members of the Democratic National Committee
- Wisconsin's Democratic Members of the U.S. House of Representatives, U.S. Senate, and Democratic Governor

3. Pledged Party Leader and Elected Official (PLEO)

- State-wide elected officials, Milwaukee and Madison mayors, state legislative leaders, state legislators, and other state, county and local elected officials and party leaders

4. At-Large

- Elected by the Democratic Party of Wisconsin's Administrative Committee
- May be used to achieve Affirmative Action goals

Delegation Overview

Wisconsin has a total of 97 delegates and 7 alternates

1. District-level

- *55 Delegates, 5 Alternates*

2. Automatic Delegates

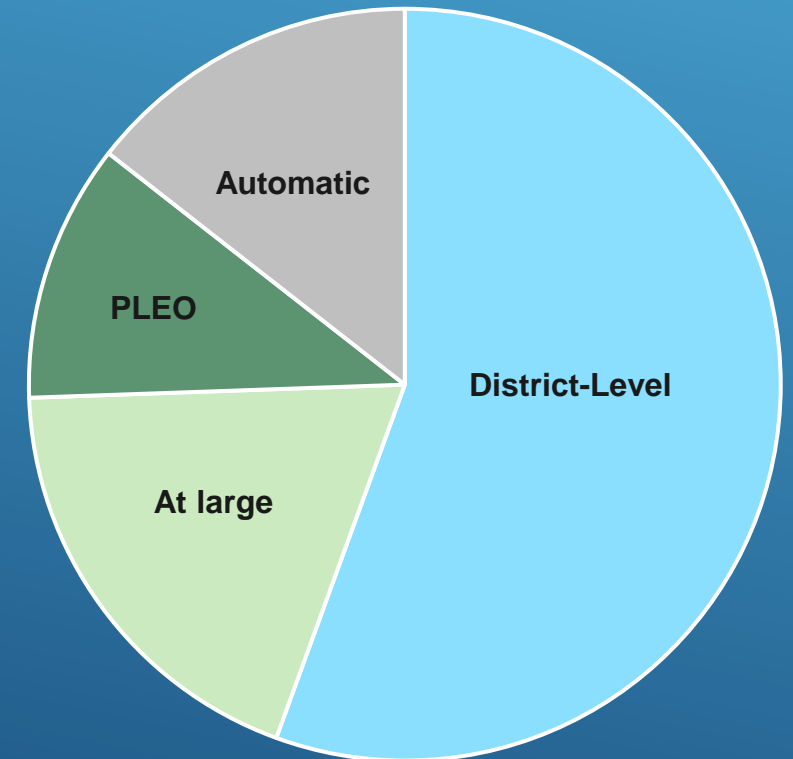
- *13 Delegates, 0 Alternates*

3. Pledged Party Leader and Elected Official (PLEO)

- *10 Delegates, 0 Alternates*

4. At-Large

- *19 Delegates, 2 Alternates*



How Delegates are Determined for Each Candidate

- Wisconsin's Primary is a "binding primary"
- Delegates are awarded proportionally based on the results of the April 7th Presidential Primary
- Candidates or uncommitted need to get 15% to qualify for delegates
- Ex: In 2016 if Sanders received 60% of the vote in a District X, which had 10 allotted delegates, and Clinton received 40% of the vote in that district, the delegates for District X would be allocated: 6 for Sanders, 4 for Clinton

District Level Delegates

1st Tier: County Caucuses Registration

- Open to anyone who wishes to participate as a Democrat
- Online registration required by 5:00pm, April 17th
 - www.wisdems.org/countycaucusregistration
- Asked to fill out contact information, candidate preference, and optional bio/ campaign statement
- April 20th - Everyone who registered receives an email with assigned county caucus date (either April 26th, May 3rd, or May 10th) and instructions for virtual caucus.
- Registration required for both delegate candidates and anyone wishing to be a voter.



County Caucus Registration Form

The county caucus is the first determining step for WI's district-level delegates to the Democratic National Convention, followed by the second tier Congressional District caucus. Only those elected first at the county caucus level are allowed to vote and/or be elected as a delegate at the final Congressional District level.

In response to public health guidance about the COVID-19 pandemic, the Democratic Party of Wisconsin will conduct all of its caucuses virtually, rather than in-person, as originally planned.

****In order to participate in a virtual county caucus, you must fill out the form below no later than 5:00pm on Friday, April 17th****

Additionally, anyone who wishes to ultimately be elected as a delegate to the national convention needs to also fill out a statement of candidacy form by 5:00pm on April 17th. This form is available at: www.wisdems.org/2020delegateform

District-Level Filing Requirements

- “Statement of Intent and Pledge of Support” form due with the State Party by 5:00 PM on Friday, April 17
- Only required for those who ultimately wish to be elected as a National Convention delegate
 - Not required for those who only wish to be voters or observers at caucuses
- Those not chosen at the CD caucus will be considered for alternate positions unless they specify otherwise when filing

DPW
DEMOCRATIC PARTY of WISCONSIN
110 KING STREET, SUITE 203 | MADISON, WI 53703 | WWW.WISDEMS.ORG | P. 608.255.5172 | F. 608.255.8919

STATEMENT OF INTENT AND PLEDGE OF SUPPORT FOR THE CANDIDATES FOR
DELEGATE TO THE 2012 DEMOCRATIC NATIONAL CONVENTION

1 (Please print or type)
Name _____
Mailing Address (City, State, Zip) _____
Legal Residence (if different from mailing address) _____
Telephone: (Home) _____ (Mobile) _____ (Office) _____
Email _____ Fax _____

2 Demographic Information:
 Male African American Disabled
 Female Asian/Pacific American Gay/Lesbian/Bisexual/Transgender
 Caucasian Senior Citizen
 Hispanic Youth (Under 36)
 Native American Other: _____

3 Title _____
(Elect/ Public Office or Party Leader - Not Required)
Occupation _____

4 County _____ Congressional District _____

5 I hereby notify the Chair of the Democratic Party of Wisconsin that I wish to be a candidate for delegate to the 2012 Democratic National Convention and I pledge to support _____ for President.

6 I wish to qualify as a candidate for delegate in the following category:
 District Level * If I am not elected as a delegate, I do not wish to be considered as an alternate candidate.
 Pledged Party Leader/Elected Official **
 At-Large **

7 I am duly registered to vote and consider myself a Democrat.
Date: _____ Signature: _____

* If filing for a District Level position, your application must be received at the above address no later than 5:00 PM CST on Friday, April 6, 2012.
** If filing for a Pledged Party Leader/Elected Official, At-Large, your application must be received at the above address no later than 5:00 PM CST on Friday, May 25, 2012.

AUTHORIZED AND PAID FOR BY THE DEMOCRATIC PARTY OF WISCONSIN, MIKE TATE, CHAIR

District-Level Delegates and Alternates by County

In the first-tier county caucuses in the 2nd and 4th Congressional District, one delegate and one alternate will be selected for every 1000 votes (or major portion thereof) cast for the Democratic nominee for Governor in 2018. In the 1st, 3rd, 5th, 6th, 7th, and 8th Congressional Districts, one delegate and one alternate will be selected for every 500 votes (or major portion thereof), cast for the Democratic nominee for Governor in 2018.

Breakdown of County Delegates to CD Caucuses							
County	CD	Delegates	Alternates	County	CD	Delegates	Alternates
ADAMS	3rd CD	8	8	MENOMINEE	8th CD	2	2
ASHLAND	7th CD	8	8	MILWAUKEE	1st CD	39	39
BARRON	7th CD	15	15	MILWAUKEE	4th CD	205	205
BAYFIELD	7th CD	10	10	MILWAUKEE	5th CD	74	74
BROWN	8th CD	103	103	MILWAUKEE	6th CD	1	1
BUFFALO	3rd CD	5	5	MONROE	3rd CD	13	13
BURNETT	7th CD	5	5	MONROE	7th CD	1	1
CALUMET	8th CD	18	18	OCONTO	8th CD	12	12
CHIPPEWA	3rd CD	15	15	ONEIDA	7th CD	16	16
CHIPPEWA	7th CD	8	8	OUTAGAMIE	8th CD	73	73
CLARK	7th CD	8	8	OZAUKEE	6th CD	37	37
COLUMBIA	6th CD	28	28	PEPIN	3rd CD	3	3
CRAWFORD	3rd CD	7	7	PIERCE	3rd CD	16	16
DANE	2nd CD	220	220	POLK	7th CD	15	15
DODGE	5th CD	11	11	PORTAGE	3rd CD	36	36
DODGE	6th CD	17	17	PRICE	7th CD	5	5
DOOR	8th CD	16	16	RACINE	1st CD	81	81
DOUGLAS	7th CD	22	22	RICHLAND	2nd CD	1	1
DUNN	3rd CD	17	17	RICHLAND	3rd CD	6	6
EAU CLAIRE	3rd CD	54	54	ROCK	1st CD	41	41
FLORENCE	7th CD	1	1	ROCK	2nd CD	19	19
FOND DU LAC	6th CD	33	33	RUSK	7th CD	4	4
FOREST	7th CD	3	3	SAUK	2nd CD	16	16
GRANT	3rd CD	19	19	SAWYER	7th CD	7	7
GREEN	2nd CD	9	9	SHAWANO	8th CD	12	12
GREEN LAKE	6th CD	5	5	SHEBOYGAN	6th CD	42	42
IOWA	2nd CD	7	7	ST. CROIX	7th CD	33	33
IRON	7th CD	3	3	TAYLOR	7th CD	5	5
JACKSON	3rd CD	7	7	TREMPEALEAU	3rd CD	11	11
JACKSON	7th CD	1	1	VERNON	3rd CD	13	13
JEFFERSON	5th CD	32	32	VILAS	7th CD	9	9
JUNEAU	3rd CD	7	7	WALWORTH	1st CD	30	30
JUNEAU	7th CD	2	2	WALWORTH	5th CD	5	5
KENOSHA	1st CD	69	69	WASHBURN	7th CD	7	7
KEWAUNEE	8th CD	7	7	WASHINGTON	5th CD	37	37
LA CROSSE	3rd CD	64	64	WAUKESHA	1st CD	28	28
LAFAYETTE	2nd CD	3	3	WAUKESHA	5th CD	116	116
LANGLADE	7th CD	6	6	WAUPACA	8th CD	16	16
LINCOLN	7th CD	11	11	WAUSHARA	6th CD	7	7
MANITOWOC	6th CD	27	27	WINNEBAGO	6th CD	67	67
MARATHON	7th CD	48	48	WINNEBAGO	8th CD	4	4
MARINETTE	8th CD	12	12	WOOD	3rd CD	17	17
MARQUETTE	6th CD	6	6	WOOD	7th CD	11	11

1st Tier: County Caucuses

- ❑ Caucuses are open to the public. A link for public observation will be posted on the DPW website by April 20th
- ❑ County caucuses to be held on either: April 26th, May 3rd, or May 10th
- ❑ Virtual caucus registration opens at 1:30 PM CST and closes at 2:00 PM CST on their respective dates
- ❑ Caucus Business will begin at 2:00 PM CST
- ❑ The order of business is as follows:
 - ❑ Instructions
 - ❑ Election of the allocated number of delegates (based upon presidential candidate 2020 primary performance in that given county)
 - ❑ Election of the allocated number of alternates
 - ❑ Adjournment



1st Tier: County Caucuses

- Virtual caucuses to be held on Zoom
- In order to be elected to move up to CD Caucus level, you must be “present” by 2:00 PM CST
 - Present is defined as logged into zoom either via video under the name you registered with or via phone with the name or phone number you registered with
- The room will lock at 2:00 PM CST when the caucus begins and not allow additional observers or participants
- After instructions and questions, voting to be held electronically and results released live
 - Everyone must receive majority vote to be elected



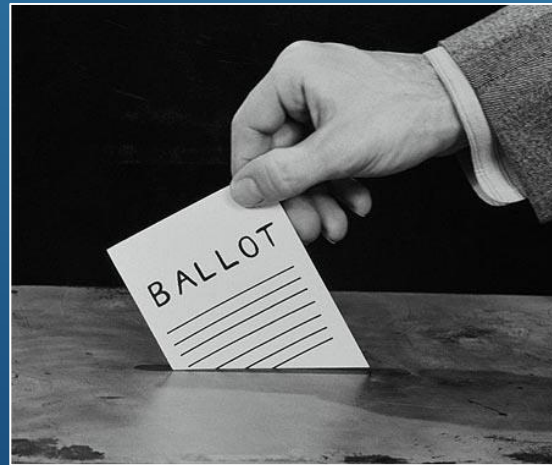
District-Level Delegates - Balloting Example

□ Scenario:

- Five delegates are to be elected
- One hundred County Delegates attend and cast ballots
- 51 votes required to be elected

□ Votes:

- Smith 82
- Anderson 53
- Adams 51
- Lee 38
- Jones 29
- Brown 26
- Wendt 22
- Johnson 15

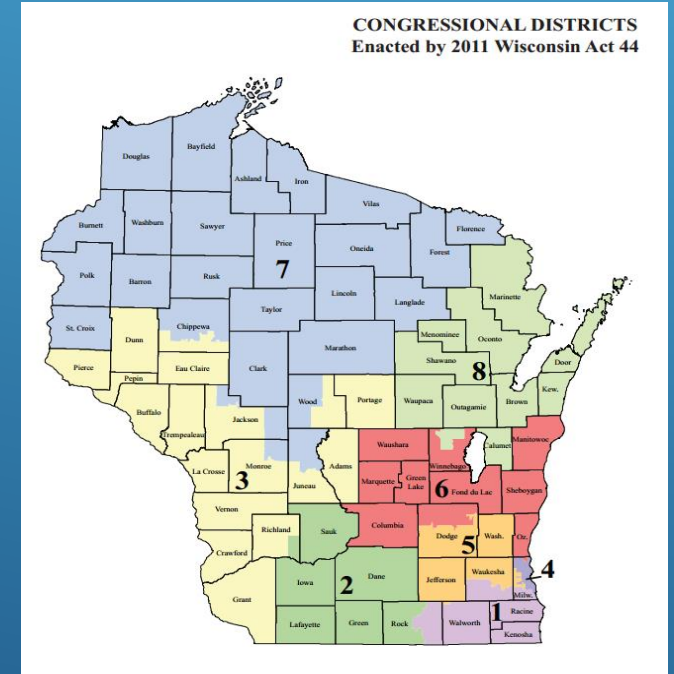


□ Results:

- Smith, Anderson, and Adams are elected because they received 51 or more votes
- There are two remaining positions to fill.
- Drop the candidate(s) with the lowest vote totals (Johnson) until no more than twice the number of names (4) (Lee, Jones, Brown and Wendt) remain for the position to be filled (2).
- Continue rounds of balloting until a majority vote is reached

2nd Tier: Congressional Caucuses

- Only those elected at the county level caucuses are eligible to vote at the CD level caucuses
- May 13th - Eligible participants receive an email with caucus instructions
- CD Caucuses held on Sunday, May 17th
- Virtual caucus registration opens at 1:30 PM CST and closes at 2:00 PM CST
- Caucus Business will begin at 2:00 PM CST
- The order of business is as follows:
 - Instructions
 - Election of the allocated number of delegates (based upon presidential candidate 2020 primary performance in that given county)
 - Election of the allocated number of alternates
 - Adjournment



Note: Delegates must be elected by a majority vote

District-Level Delegates and Alternates by CD

District	Delegates			Alternates		
	Males*	Females*	Total	Males*	Females*	Total
#1	3	3	6	-	-	0
#2	6	5	11	-	1	1
#3	3	3	6	1	-	1
#4	4	5	9	1	-	1
#5	3	3	6	-	-	0
#6	3	3	6	1	-	1
#7	2	3	5	-	1	1
#8	3	3	6	-	-	0
Total	27	28	55	3	2	5

Apportioned among the districts based on a formula giving equal weight to the vote for the Democratic candidates in the 2016 presidential election and the 2018 gubernatorial election.

**Assuming no gender non-binary delegates are elected.*

Caucus Strategy

- Recruit as many friends as you can to support you!
 - *Note: They need to sign up individually with unique email addresses. One person cannot sign up a bunch of others*
- Ask your friends to attend the virtual County Caucus on either April 26, May 3rd, or May 10th and get elected
- Ask same friends to attend the virtual CD Caucus on May 17 and vote for *you*
- Form relationships with people from the other Counties within your CD



Note: The Statement of Intent Form is only required for those who wish to go to the National Convention in Milwaukee

District Level Delegate Election Process Recap

- In order to run as a District Level Delegate to the National Convention, you must:
 - 1. File a statement of candidacy with the State Party by 5:00pm CST on April 17th
 - 2. Register online for the virtual County Caucus by 5:00pm CST on April 17th
 - 3. Attend virtual 1st Tier (County) Caucus on assigned date (Sunday, April 26th, May 3rd, or May 10th) and get elected
 - 4. Attend virtual 2nd Tier (CD) Caucus on Sunday, May 17th and get elected

Pledged Party Leader and Elected Official (PLEO) Delegates

- Selection occurs at 1:00 PM on Friday, June 12 at the Democratic Party of Wisconsin's Administrative Committee meeting to be held prior to the State Party Convention (originally scheduled in Wisconsin Dells, but may occur virtually)
- Must file "Statement of Intent and Pledge of Support" form with the State Party no later than 5:00 PM on Friday, May 29

At-Large Delegates

- Selection occurs at 2:00 PM on Friday, June 12 at the Democratic Party of Wisconsin's Administrative Committee meeting (originally scheduled in Wisconsin Dells, but may occur virtually)
- Priority of consideration shall be given to historically under-represented groups
- May be used to achieve the equal division of positions between men and women, and to achieve representation goals
- Must file "Statement of Intent and Pledge of Support" form with the State Party no later than 5:00 PM on Friday, May 29

Presidential Candidate Right of Review

- District-Level Delegates & Alternates
 - Delegates submitted to campaign on Monday, April 20
 - Campaign has one week to make changes
 - Three times the number of delegates and alternates must remain
- Pledged Party Leader and Elected Official Delegates & Alternates
 - Delegates submitted to campaign on Tuesday, June 2
 - Campaign has three days to make changes
 - Two times the number of delegates must remain
- At-Large Delegates & Alternates
 - Delegates submitted to campaign on June 12
 - Campaign must submit any changes same day
 - Two times the number of delegates and alternates must remain

Affirmative Action Plan

- The Affirmative Action Committee is responsible for:
 - Reviewing the proposed Delegate Selection and Affirmative Action Plans and making recommendations to the State Democratic Chair
 - All public meetings at all levels of the Democratic Party in Wisconsin should be open to all members of the Democratic Party regardless of race, sex, age, color, creed, national origin, religion, ethnic identity, sexual orientation, economic status or physical disability
 - Consistent with the Democratic Party's commitment to including historically under-represented in the Democratic Party's affairs, by virtue of race/ethnicity, age, sexual orientation, or disability, Wisconsin has developed Party outreach programs. Such programs include recruitment, education and training, in order to achieve full participation by such groups and diversity in the delegate selection process and at all level of Party affairs for 2020.

The Democratic Party of WI's Representation Goals

	African Americans	Latinx	Native Americans	Asian/Pacific Americans	LGBT+ Americans	People with Disabilities	Youth (Under 36)	Muslim American
% in Democratic Electorate	11.5%	6.5%	2.5%	3.7%	8.3%	14%	30%	2%
Numeric Goals for Delegation	11	6	2	4	8	13	29	2

- Goals for African Americans, Latinx, Native Americans, and Asian/Pacific Americans are required by the Democratic National Committee
- The Democratic Party of Wisconsin also created goals for LGBT+ Americans, People with Disabilities, Youth, and Muslim Americans
- Goals reflect *minimums*

What is the Typical Schedule for Convention?

Sunday:

- State Party Welcome Parties hosted by Host Committee

Monday - Thursday Mornings:

- State delegation breakfasts

Monday - Thursday Afternoons:

- Caucus and Council Meetings at the Wisconsin Center

Monday - Thursday Evenings:

- Official Convention proceedings at Fiserv Forum



What are the Convention Costs?

- Delegates and Alternates are responsible for cost of travel and hotel
 - Hotel rooms can be shared. The Wisconsin Delegation will be housed at the Ambassador Hotel located downtown only about 2 miles away from the Fiserv Forum and the Convention Center
- Breakfast will be provided
- Ground transportation between hotel and events is provided
- Can fundraise for yourself!



Fundraising Ideas

- Send a fundraising letter to your family members and friends
- Use crowdfunding websites like gofundme
- Use social networking sites such as Facebook and Twitter
- Work with your local County Party to hold a fundraising event
- Ask your employer to sponsor you



Review of Important Deadlines

Important Deadlines:

- ❑ April 17 - Deadline to register to participate in the county caucus
- ❑ April 17 - Deadline for delegate candidates to submit a statement of intent form to be a district level delegate
- ❑ April 20 - Registration opens for county caucus observers
- ❑ April 20 - County caucus participants are sent electronic notice of county caucus details
- ❑ April 26 - Virtual County Caucuses
- ❑ May 3 - Virtual County Caucuses
- ❑ May 10 - Virtual County Caucuses
- ❑ May 13 - CD caucus participants are sent electronic notice of CD Caucus details
- ❑ May 17 - Virtual Congressional District Caucuses
- ❑ May 29- Deadline for delegate candidates to submit a statement of intent form to be a PLEO or At-Large delegate
- ❑ June 12 - DPW Admin Committee chooses PLEO Delegates
- ❑ June 12 - DPW Admin Committee chooses At Large Delegates
- ❑ Week of Aug 17 - Democratic National Convention in Milwaukee



Volunteering at the National Convention

- 15,000 total volunteers needed
- Volunteer roles for a variety of needs
 - Administrative/ Office Work
 - Hospitality
 - Operations and Logistics
 - Press and Communications
 - Transportation
 - Technology and IT
- Sign up at milwaukee2020.com/volunteer
- Email volunteer@milwaukee2020.com with questions



For More Information

- Forms and more information are available online at www.wisdems.org/2020NationalConvention
- More info about the 2020 Convention
 - www.democrats.org
 - www.milwaukee2020.com
- Questions on delegate selection process:
WIDelegates@wisdems.org

